



# PHOTOGRAPHY | CONSERVATION | EDUCATION

BY ANSKAR LENZEN & LEA MILDE

## About

Zwei Zebras is an **eco-friendly brand** specializing in **nature photography**, **wilderness conservation**, and **ecological education**. It was founded by the two studied wildlife ecologists and passionate photographers Anskar Lenzen and Lea Milde. Based in northern Germany they act globally to inspire. Through time, experience, and dedication, they have grown to be advocates for an **ethical approach** on nature and wildlife photography, as well as a **sustainable** and **mindful** take on exploration and travel.

Their mission is to **inspire** and **educate** their like-minded audience in terms of conservation, sustainability, and eco-consciousness. Although specializing in conservation and wildlife photography, their photographic capabilities go beyond capturing natural scenes. To show various green alternatives in the photography and travel industry they work together with **renowned** eco-friendly brands and organisations.

## Mission



[@zwei.zebras](https://www.instagram.com/zwei.zebras)



[zweizebras.com](http://zweizebras.com)



[Zwei Zebras](https://www.facebook.com/zwei.zebras)



# Lea Milde

WILDLIFE ECOLOGIST & PHOTOGRAPHER

SHE/HER



Lea is a wildlife ecologist (M.Sc.), conservationist, and nature conservation photographer. She is deeply passionate about capturing the wild in all its forms, from the birds in her backyard to the iconic wildlife of Africa and the diverse ecosystems of this world. With her camera and scientific background, Lea endeavours to tell stories about conservation efforts, raise awareness for the threats facing wildlife today, and ultimately, bring people closer to nature.

Her commended photographs have been widely shared and have resonated with thousands of people who have joined her mission on social media.

Lea is also a proud ambassador for Girls Who Click and has been named Newcomer Wildlife Photographer of 2022 by National Geographic Germany.



Followers



25 - 34



Women



23% Germany  
20% USA  
6% UK



@lea.milde





# Anskar Lenzen

WILDLIFE ECOLOGIST & PHOTOGRAPHER

HE / HIM

Anskar is a photographer with a Master's degree in wildlife ecology. He has built up a wealth of experience, having shot numerous campaigns for renowned organizations and brands, such as National Geographic Germany. He also uses his platforms to give voice to smaller, lesser-known brands that prioritize eco-friendliness. Through social media, Anskar raises awareness about various environmental issues and has drawn the attention of tens of thousands of people who have joined him on his journey.

Anskar has expertly merged his deep passion for nature and wildlife conservation with his photography, both on camera and film. This has become an essential pursuit in his life, alongside his work as a biologist. His award-winning imagery, which is shared globally, inspires others to care for and protect our environment.



61k

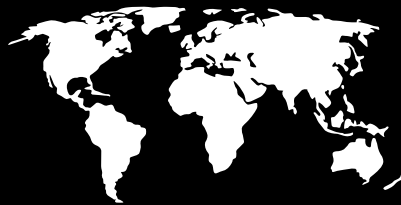
Followers

43%

25 - 34


64%

Men



13% Germany  
13% USA  
6% India



 [@anskar.lenzen](https://www.instagram.com/anskar.lenzen)



# Services Offered

## Content creation

Photo & video content for your website, campaigns, and social media platforms (w/ access to licenced music)

## Product photography

Eye-catching photos to create a strong visualization of your products

## Social exposure

Social media promotion on our content and community focused Instagram pages in form of posts, stories and reels

## Education

Photography workshops, presentations, seminars, and talks



# Collaboration Rates

We believe that every person and project is unique, which is why we do not offer standard rates.

Rates highly depend on the dimension of your project and the deliverables you require. We want to be sure that all our clients and partners are 100% satisfied.

Please do not hesitate to contact us to share your ideas and wishes. This will help us to establish a fair rate for you.



# Special offers

You are a student, start-up, non-profit organization, or otherwise face financial limitations?

We are more than happy to offer you a discount on our services. We firmly believe that every individual has a unique and compelling narrative to share, and we are eager to collaborate with you to bring your story to life.

Please never hesitate to share your story with us!









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## Interested in working together?

Please do not hesitate to reach out to us!  
We are looking forward to hear the story you have to tell!



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[Zwei Zebras](https://www.facebook.com/ZweiZebras)